

UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION

PERSONALIZED MEDIA  
COMMUNICATIONS, LLC,

Plaintiff,

vs.

ZYNGA INC.

Defendant.

§  
§  
§  
§  
§  
§  
§  
§  
§  
§

Civil Action No. 2:12-cv-68-JRG-RSP

JURY DEMANDED

**NOTICE OF APPEARANCE OF COUNSEL FOR DEFENDANT**

TO THE HONORABLE JUDGE OF SAID COURT:

Fred I. Williams, of the law firm of Akin Gump Strauss Hauer & Feld LLP, 300 West 6<sup>th</sup> Street, Suite 1900, Austin, Texas 78701, hereby enters an appearance as lead counsel of record for Defendant Zynga Inc. and consents to electronic service of all papers in this action.

Dated: September 17, 2013

Respectfully submitted,

/s/ Fred I. Williams

Fred I. Williams (*Lead Attorney*)

Texas State Bar No. 00794855

[fwilliams@akingump.com](mailto:fwilliams@akingump.com)

Akin Gump Strauss Hauer & Feld LLP

300 West Sixth Street, Suite 1900

Austin, Texas 78701

Telephone: (512) 499-6200

Facsimile: (512) 499-6290

**ATTORNEY FOR DEFENDANT ZYNGA  
INC.**

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that all counsel of record who are deemed to have consented to electronic service are being served this 17<sup>th</sup> day of September, 2013, with a copy of this document via the Court's CM/ECF system pursuant to Local Rule CV-5(a)(3).

/s/Fred I. Williams

Fred I. Williams